

SWNI Communications Resources Survey

Neighborhood Date

Please return this survey by May 1, 2017 to Southwest Neighborhoods, Inc. 7688 SW Capitol Hwy. Portland OR 97219 or Communications-Chair@swni.org

This survey comes to your neighborhood association from the Communications Committee of Southwest Neighborhoods, Inc. (SWNI), the coalition of neighborhood and business associations for Southwest Portland. We appreciate your help with this survey. We also really need your responses to do our job.

The SWNI Communications committee has one job: helping neighborhood associations and the organization as a whole with communications needs. To serve you better, we have developed the survey below. In this survey we briefly lay out the communications services SWNI now offers, including training opportunities. More importantly, we seek to learn from you: not only how you now get the word out to your constituencies and others, but also what additional tools you might like to use to improve communication within your neighborhood association and between it and other organizations. We hope you find the survey useful. We look forward to your feedback.

1. Current SWNI Communications Resources

- a) Which of these do you Use, Contribute to, Distribute, Know about Want training on?
Check all boxes that apply

	Use	Contrib	Distrib	Know about	Want training
SWNI News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Constant Contact	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SWNI web pages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Google Apps	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SWNI Facebook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All-household Mailing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Postcards & Flyers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation Tools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- b) Of the above, what do you find most effective and what other communications tools do you find especially effective.

- c) What issues or concerns do you have in using any of these?

- d) If you want training, what sort of training works best for you? (e.g. personal or group workshops or training sessions, printed or electronic tutorials, manuals, YouTube videos, etc.?)

2. Other Communication Resources

- a) What other kinds of communication do you currently use to get the word out or contact folks? (e.g. nextdoor.com, private email lists, phone trees, mailings, etc.?)

- b) What other communications resources do you use for other forms of neighborhood involvement?

- c) Which of these communications resources do you wish that SWNI could provide?

- d) What issues or concerns do you have regarding any of the above?

- e) How would you like to get that information? (e.g. personal or group workshops or training sessions, printed or electronic tutorials, manuals, YouTube videos, etc.?)

3. Outreach and Recruitment

- a) What under-served or other communities in your neighborhood would you like to reach out to, if you could?

- a. What do you think would help you to be able to do so?

- b) How do you recruit new members?

- a. What could help you do that?

4. Other comments or ideas for the Communications Committee